



**Ukraine: a unique color  
on the world's palette**

**December 14-16, 2006**

# National Exhibition of Ukraine in the USA

**River Exhibition Hall of Sheraton Chicago Hotel & Towers**

## PRESS RELEASE

### Ukraine, the fastest growing economy in Europe

*14<sup>th</sup>, 15<sup>th</sup> and 16<sup>th</sup> December 2006, Chicago Illinois*

The government of Ukraine is to hold their first National Exhibition and Conference in the USA at the Sheraton Chicago Hotel from the 14<sup>th</sup> to the 16<sup>th</sup> of December 2006.

The exhibition will host over 50 leading Ukrainian companies from the aerospace, mining, metallurgy, machine building, chemicals, food processing, light industries and consumer goods as well as the science and information technology sectors. It will feature everything from the world's most efficient satellite launcher to the world's smallest nanometric-engine and will provide a unique opportunity for US companies to capitalize on the rapidly expanding economy and low cost production centre right on the eastern edge of Europe.

With foreign direct investment already outstripping last year by 350%, and with an economy growing at 6 to 8% a year Ukraine has become an investment and production focus where skilled and highly educated labor coupled with a close proximity to major European markets, a massive pool of high technology and a domestic market of over 48 million are making US companies reconsider previously held perceptions.

A highlight of the event will be a conference "UKRAINE'S CHANGING PLACE IN THE GLOBAL ECONOMY". The conference will discuss current issues in Ukraine's economic development and will ask searching questions including

- Can Ukraine link East and West?
- Do foreign investors underestimate Ukraine?
- What are the opportunities for US companies?
- Perception versus reality of the Ukrainian economy?

The conference plenary session will spotlight the strengths and weaknesses of modern Ukrainian economy and the prospects for bilateral trade and successful foreign investment. Top economists from Ukraine and world renowned institutions will present their visions and forecast of the country's economic development. The interests of particular industries will be discussed at break out sessions devoted to Ukraine's vast agricultural potential, harnessing unique information technologies, the strengthening financial sector and of most interest Ukraine's massive and as yet untapped resources in scientific and technical innovation. It should be noted that Ukraine used to produce over 40% of the technology of the former Soviet Union including the majority of the space and defense programs.

The goal of the event is to introduce the U.S. business community to the present-day economic potential of Ukraine in order to establish mutually beneficial platforms for trade, commerce and investment. As part of this conference, participants will be presented with a schedule of the best investment projects in Ukraine today, as well as an investment climate overview from leading international consulting companies and those US companies that have already invested successfully including senior representatives of Cargill and Kraft and senior representatives of the US and EU funded Science and Technology Centre in Ukraine.

#### Who should attend?

Business executives interested in well above average profit margins

Scientific and research institutes, production and experimental development companies, machinery and equipment engineers and technology developers

Financial and investment companies, banks and financial institutions

Chambers of Commerce, leading consulting and information companies

#### Patron:



#### Official Information Partners:



#### Plenary Session Patrons:



#### Coffee-Break Patron:

#### Break-up Session Patrons:

